

The Georgia Professional Photographers Association is dedicated to the advancement and education of professional photography. Each member of the GPPA subscribes to a Code of Ethics:

- To maintain a dignity of manner in behavior, in the presentation of photography and services, in appearance and public contact;
- To observe the highest standard of honesty in all transactions, avoiding the use of false, confusing, inaccurate and misleading terms, descriptions and claims;
- To show a friendly spirit of cooperation to fellow professional photographers and to assist them whenever possible should they be in trouble or difficulty;
- To avoid the use of unfair competitive practices as determined by any court of competent jurisdiction, the Federal antitrust laws and related statutes;
- To assist fellow photographers, encourage them and share knowledge with them to achieve and maintain the highest standards of quality; and
- To recognize the authority of the Association in all matters relating to the interpretation of the code in accordance with the state statutes and the decisions of courts and governmental agencies of jurisdiction.